

The logo for EcoMind, featuring the word "ecomind" in a lowercase, white, sans-serif font, centered within a solid lime green rectangular box.

ecomind

**new ideas  
new thinking**

The background of the lower half of the page features a series of overlapping, wavy bands in various shades of green and yellow. A pattern of small, semi-transparent dots in the same color palette is scattered across the upper part of this section, creating a sense of movement and depth.

**Translate your  
innovative design  
or eco-technologies  
into business benefits**

EcoMind is a  
**Free of Charge**  
service for eco-entrepreneurial  
businesses.

## Are you an eco-entrepreneur?



Do you want to put eco-innovation and sustainable thinking into the heart of your product or service?



Can you see the opportunities for your ideas but have barriers to overcome?




Understand the value of access to free, specialist advice, market research and networking events with like-minded businesses?



Are you an established business that is excited about improving, growing and developing new thinking?

**If the answers are YES, the EcoMind team would be keen to talk to you and help you turn your clever ideas into business benefit.**





Redesigning products and services to be more sustainable and developing technologies that support a 'green' new deal will offer huge market opportunities.

**Companies with the vision and ideas will:**

- **Gain a share of new green markets**
- **Increase profits**
- **Enhance their reputation**
- **Safeguard future business**
- **Reduce costs**

Renewable technologies, energy efficient equipment, sustainable packaging, low carbon materials, sustainable transport, recycling and reuse of electrical components; just a few thoughts for future business.



Carbon reducing technologies are likely to rival the markets for world steel and grain within twenty years. Renewable energy technology is developing rapidly and government policies are driving market change.






**Eco-technology and sustainable design, are seen as the growth market of the future.**

Low carbon products and services are growing as climate change concerns increase and how we harness technology to use natural resources more efficiently becomes a critical need.



## How to make the most of **FREE EcoMind**

**expert support.** Firstly contact your local EcoMind partner who will run through the programme benefits and check your company's eligibility for participation in the project. Then:

-  Work with our eco-technology and sustainable design experts, drawn from universities, specialist consultancies and business experts safe in the knowledge that your ideas remain confidential.
-  Identify the major barriers to development and work with EcoMind to prioritise business activity.
-  Enjoy the benefit of being able to regularly review progress with your local EcoMind partner; draw in more support.
-  Access project research on customer views and wants.
-  Meet and learn with colleagues from France, England and the Netherlands. Attend workshops and trade shows in southern Netherlands, Northern France and Southern England.

## How to contact your local EcoMind partner.



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